



the **chetan bhagat** motivation series



**Motivation often matters more in life
than intelligence**

Chetan Bhagat

Hello there,

Thank you for considering me as a motivational speaker. Even after doing this for the past few years, I still find this element of my job description amusing.

I am not a full time speaker. I am primarily a writer - whether it is writing books, films or columns. Me becoming a speaker happened as an accident. I was asked to give a speech at Symbiosis University, Pune to the incoming batch of students. I gave a speech called 'Sparks,' and put up the text on my blog. Somehow, the speech connected with people, spread and became viral. It also gave me a new career as a speaker.

Today, after conducting over 200 talks across more than 75 cities, I can say I have seen the power of motivation. Intelligence, talent and luck - all have their place in success.

However, one of the most important aspects to a successful and happy life or organization is motivation.

The right approach to life, the right thought process and the right goals can make an individual achieve a lot more than they would otherwise. The same applies to organizations. A motivated, happy and bonded workforce with good values can achieve much more.

In this context, I feel fortunate so many organizations have given me a chance to add value to their teams and touch their members lives in a positive manner. I hope I will be able to do the same to yours.

Regards,

Chetan Kojar

Clients



and many more....

Chetan Kojar

Topics

The unique point about CB's talks are each talk is customized after a con call with Mr. Bhagat and the organizers. Here are a few popular topics he has done in the past

- Leadership
- Motivation
- Values
- Passion
- Six-point plan to achieving success
- Innovation
- Creativity
- Changing the Game

The cleverest ideas, smartest strategies, biggest budgets and best-laid plans will achieve nothing if your team is not motivated

Chetan Bhagat



Type of event

Dealer Meets

Student Orientations

Annual Meets

Sales Force Motivation

The Economic Times

www.economictimes.com

THE TOP SPEAKERS

■ Speeches a Year

CHETAN Bhagat

45-50



The image shows the cover of 'The Economic Times' magazine. At the top, the title 'THE ECONOMIC TIMES' is written in a large, bold, serif font. Below it, the website 'www.economictimes.com' is printed in a smaller font. The main headline is 'THE TOP SPEAKERS' in a large, bold, sans-serif font. Below this, there is a sub-headline '■ Speeches a Year' with a yellow square icon. The name 'CHETAN Bhagat' is prominently displayed in a bold, sans-serif font. Below the name, the age range '45-50' is written in a yellow, bold, sans-serif font. To the right of the text is a portrait of Chetan Bhagat, a man with glasses and a light blue shirt, smiling. The background of the cover is a dark red color.

If challenges could always be overcome,
they would cease to be a challenge

Chetan Bhagat

Books



Translations



Movies



Columns

The collage features the masthead of the Sunday Times by Bennett Coleman & Co. Ltd. with the slogan 'OF IDEAS'. The main headline reads 'We Don't Need No Education?' with a sub-headline 'India's politicians have a lot of homework to do in delivering educational services'. Other visible headlines include 'Of Ducks And Crocodiles', 'Love and mistrust in the time of Lokpal', 'Welcome to Republic of India-Excellent', and 'Don't Worry, Be Happy'. The bottom section shows the Hindi newspaper 'Dainik Bhaskar' with a headline about the 'ICC Cricket World Cup 2011'.

Bio

Education:
IIT Delhi
IIM Ahmedabad

Previous Jobs:
Goldman Sachs
Deutsche Bank

Current Job:
Author, Screenwriter, Columnist and Motivational Speaker

Recognitions:

TIME 100 most influential people in the world 2010

FAST COMPANY 100 Most Creative People in Business 2011

Forbes The Top 100 Celebrities of India 2012

INDIA TODAY Power List 2013

In failure or success, you remain your cheerleader, for life.

Chetan Kheja

Social Presence



as on April'14*

Chetan Bhagat

Quick Facts about CB's motivational talks

No. of talks- 200+

Cities CB talks at- 50+

Blue chip corporates- 75+

Minimum audience- 25

Maximum audience- 15,000

Other facts

Books sold- 7 million+

Languages translated- 15

Movie adaptations- 3 (released) 2 (in progress)

Twitter Followers- 2.45 million

Facebook Likes- 4.7 million

Everyone feels low, defeated, scared and purposeless from time to time.
Those who get past these moments make it in life

Chetan Bhagat



To have Chetan Bhagat motivate your team

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